

# Photography checklist for homeowners

Take sharp photos and in the correct resolution: 800 x 560 px, max 5 MB per photo

Photograph horizontally and as straight as possible

Show your vacation home as complete as possible so that guests get a good impression of the property

## General

- ✓ Have the right equipment to take photos, such as a (professional) camera and a tripod
- ✓ Choose a sunny day to take photos and make sure there is enough natural light in the property
- ✓ Make sure your vacation home is tidy, cleaned, and looks neat
- ✓ Take enough photos from different angles

## Atmosphere and decoration

- ✓ Style the property nicely, think of a set table, wine glasses, magazines, or fruit bowls
- ✓ Highlight the unique features of the property
- ✓ Make the beds neatly
- ✓ Turn on all the lights in the house
- ✓ Photograph the surroundings of the property as well for a complete ambiance

## Photographing exterior

- ✓ Photograph the front of the property
- ✓ Show the garden well, with the following elements:
  - ✓ Take photos of the swimming pool
  - ✓ Take photos of the terrace
  - ✓ Any extras such as a BBQ, garden furniture, loungers, and sunshades
  - ✓ Show the atmosphere of the garden, with flowers, plants, and fencing
  - ✓ Don't forget to photograph the surroundings around the vacation home, such as the sea, beach, forest areas, etc.

## Photographing interior

- ✓ Photograph the ground floor, with the following elements:
  - ✓ Take photos of the living room
  - ✓ Photograph the dining room
  - ✓ Take good photos of the kitchen with all the kitchen features
  - ✓ Don't forget to photograph the hallway and the toilet
- ✓ Photograph the upper floor, with the following elements:
  - ✓ Take photos of the bedroom(s)
  - ✓ Don't forget to photograph the view from the bedrooms
  - ✓ Photograph the bathroom(s)

## If present

- ✓ Take extra photos of other spaces such as the storage room, laundry room, garage, etc.
- ✓ Take photos of other extras such as a jacuzzi, sauna, tennis court, playground equipment, etc.

## Photo details

- ✓ Provide a wide selection of photos
- ✓ Adjust the photos for brightness, temperature, and crop them where necessary
- ✓ Double-check that the photos are taken horizontally and straight.
- ✓ Submit the photos in the correct resolution: 800 x 560 px.
- ✓ Send the photos via our photo upload, max 5 MB per photo
- ✓ Update the photos over time, or if the property has been renovated



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